



### PROCLAMATION

- WHEREAS: the government of Terre Haute, Indiana celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 31.7 million small businesses in the United States, they represent 99.9% of all firms with paid employees in the United States, are responsible for 65.1% of net new jobs created from 2000 to 2019; and
- WHEREAS: small businesses employ 47.1% of the employees in the private sector in the United States, 62% of U.S. small businesses reported that they need to see consumer spending return to pre-COVID levels by the end of 2020 in order to stay in business, 65% of U.S. small business owners said it would be most helpful to their business to have their "regulars" return and start making purchases again, and three-quarters of U.S. consumers are currently looking for ways to Shop Small® and support their community; and
- WHEREAS: 96% of consumers who shopped on Small Business Saturday® agree that shopping at small, independently-owned businesses supports their commitment to making purchases that have a positive social, economic, and environmental impact and 97% of consumers who shopped on Small Business Saturday agree that small businesses are essential to their community; and
- WHEREAS: 95% of consumers who shopped on Small Business Saturday reported the day makes them want to shop or eat at small, independently-owned businesses all year long, not just during the holiday season; and
- WHEREAS: Terre Haute, Indiana supports our local businesses that create jobs, boost our local economy, and preserve our communities.

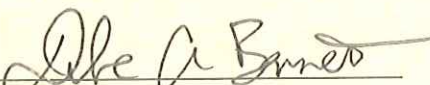
NOW, THEREFORE: I, Duke A Bennett, Mayor of the City of Terre Haute, do hereby proclaim  
November 28, 2020 as

### SMALL BUSINESS SATURDAY

in Terre Haute, Indiana and I urge the residents of our community to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have set my hand and caused  
the Great Seal of the City of Terre Haute to be affixed this  
28<sup>th</sup> day of November, 2020.



  
Duke A Bennett, Mayor

